GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

STARRED QUESTION NO:276
ANSWERED ON:09.08.2001
RESEARCH AND DEVELOPMENT BY NIFT
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Will the Minister of TEXTILES be pleased to state:

(a) whether National Institute of Fashion Technology has undertaken any strategy for extensive research, development in design and education for making handloom products marketable proposition; and

(b) if so, the details thereof ?

Answer

MINISTER OF TEXTILES (SHRI KASHIRAM RANA)

(a) and (b) : National Institute of Fashion Technology (NIFT) has undertaken initiatives regardingthe latest design trends and forecasts thus helping in the marketing of the handloom products. The distribution of designs is done through an internet based National Centre for Textile design, Weavers` Service Centres (WSC) and the various offices of Handloom Export Promotion Council (HEPC).NIFT is helping various groups of handloom weavers in development and adoption of modern designs and is also disseminating information through the various industry contact programmes.